

the Rotary Smile



Allentown, Pennsylvania 610-794-4101 www.rotarydistrict7430.org

February, 2007

**Did
You
Know**



Members of the Allentown Rotary have contributed almost \$190,000 to the Rotary International Foundation since it was created in 1917? See page five for more about both the Paul Harris and Richard Iobst funds.



Children and youth, Rotarian family and friends, help deliver Meals on Wheels.

Rotary Members, Family & Friends Assist Meals on Wheels

Once again this year members of the Rotary Club of Allentown volunteered to deliver meals-on-wheels on New Year's Day, giving a break to the regular volunteers who perform this important service week-in and week-out. However, this year provided a little more excitement than usual for Rotarian Keith Mayer.

When Keith arrived at one woman's home to deliver the food, no one answered the door. Keith called the Meals on Wheels office to let them know, and the MOW staff alerted the client's family. When family members went to her home, they discovered the woman had fallen in the bathroom so they called 911. She is okay and the story has a happy ending, but it is a reminder of how vitally important these regular volunteer visits are! Thanks to all who helped:

Ibi Balog and Harry Crapser
Don Wieand, Jr. and family
Keith Mayer
Christine Bauder
Frank Concannon
Barbara Bottitta & family
Ellen Ghelardi



(Continued on page three.)



February Meetings Event Schedule

2nd – Classification Talk:
Frank Ford

9th – LV Convention Bureau
Impact on Tourism -
Mike Stershic

16th – The State of Lehigh
County: Don Cunningham

23rd – 2007 Economic
Outlook - Brinton Busby

Looking Ahead:

March 2 – District Governor

The Rotary Club of Allentown
 ~ A Member of Rotary International ~
 Club No. 121, District 7430
 Chartered 1914
 • *in our 93rd year of service* •

**We meet Fridays at noon at the
 Crowne Plaza, 9th & Hamilton Streets,
 Allentown.**

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 31,000 Rotary clubs located in 167 countries.

Club Officers

President	Rolf Schlake	610-770-0900
President-Elect	Ibolya Balog	610-433-3220
Secretary	Don DeLorenzo	610-967-3380
Treasurer	Tom Christman	610-434-9645

Board of Directors	Committee	Phone
David Schrum	Program	610-798-2510
Judith Barberich	Scholarship	610-282-1100 x1478
Kathy Frazier	Paul Harris & Iobst Fellow Awards	610-774-3372
Richard Daugherty	Communications	610-437-3700
Joyce Dougherty	Membership & Youth	610-433-6556
Ibolya Balog	Membership	610-433-3220
Amy Meleck	Community Service	610-289-0114
Larry Campbell	Hospitality & Badge Board	610-391-9805
Pete Smith	Fellowship	610-395-7700
Arthur Weinrach	Youth	610-435-1515

Foundation Board Members

Deborah Kipp	610-664-3223
Suzanne Goodell	610-799-1204
Bill Hacker Jr.	610-437-3340
Charles Keim	610-402-9725
Larry Campbell	610-391-9805

From the President

Now that the holidays have all passed and we are back to the old grind, we have again broadened our scope to include issues outside of family. But, since many of you were concentrating on family, you may not have been reading your Rotarian magazine as completely as you normally do. (I know Ed Yarrish reads it completely because it doubles for his Sears catalog.) In the January issue there was an article on the 2006 Nobel Prize winner, Mohammed Yunus. (The award announcement was made in October and in keeping with being on top of all economic issues, Al Bova quickly sent me an email.)

***Dr. Yunus' simple idea
 of microcredits
 has revolutionized
 humanitarian assistance.***

Mohammed Yunus is a Bangladeshi economist who pioneered the idea of micro-loans. He received the Nobel Prize for Economics, and the Rotary Award for World Understanding and Peace, for developing this concept.

The concept is simple. Provide small loans for individuals to start businesses. Loans are typically \$100 or so in LDCs, so that a woman might be able to buy a used sewing machine to set up a sewing business, or funds to a man to buy tools to become a carpenter (Competition, Alan!). Banks typically do not make these loans because the loans are too small and the individuals are not bankable – no credit history or collateral. (Karolyn, no comments regarding my credit worthiness asking for lunch money!)

(Continued on page four.)

Rotary International Scholarships and Teaching Grants



For this Rotary year, District 7430 will be sponsoring the following scholarships:

- (1) 2008-10 Rotary World Peace Fellowships
- (2) 2008-9 Rotary Grants for University Teachers.
- (3) The Rotary Peace and Conflict Program.

Every district, except for multi-county districts, can submit one candidate for the 2008-10 Rotary World Peace Fellowships competition.

Each district may submit as many candidates for each session of the Rotary Peace and Conflict Studies Program as they deem qualified, regardless of district funds available to sponsor candidates.

Each district can submit one candidate for The University Teacher Grant for the 2008-2009 Rotary year.

Information all these programs can be found on the RI.org website under educational programs. The deadline to get applications into the district: Rotary Peace Fellowship, May 18, 2007; University Teacher, September 17, 2007; Peace and Conflict Studies, May 18, 2007 and November 23, 2007.



Wendy Body and Greg Butz line up to pick up meals for their route.

Meals On Wheels

(Continued from page one.)

Belinda Gray
Wendy Body
Greg Butz
Sandy Zales
George Spill
John Toner
Sils and Danielle Silsbee
Charles and Ann Keim
Ron and Sandy Wasson
Steve Cinnamon
Don DeLorenzo & family
Churck Ehninger
Mark and Alyssa Emswiler
Dolores Laputka and son
Jonathan and Iris Epstein
Asa and Peggy Hughes
Kathy Frazier
Don Marron
Rick and April Daugherty
Debra Lamb
Carol Jones & family
Charlie and Lenette Wilde
Jay Geiger
Tom Christman
Michele Varricchio
& family
Dave and Susan Hornung
Jim Bova & family
Rolf Schlake & family
Carl Heinzelman & family

whose son, Taylor, recruited high school students, Megan and Kayla Nace, to help when they heard we might not have enough volunteers. Megan and Kayla did participate as volunteers. (John and Taylor came as well, but there were enough volunteers and they were not needed.) Charlie Shoemaker and his wife, Gail, came as backups, but they also were not needed. Finally, thanks to project coordinator, Larry Campbell.



Allentown Rotary Perfect Attendance List July 1 - December 31, 2006

Warren Armstrong
Ibolya Balog
Judith Barberich
Christine Bauder
Karolyn Blume
Gordon Campbell
Thomas Christman
Frank Concannon
Richard Daugherty
Don De Lorenzo
Joyce Dougherty
Wallace Edlridge
Kathy Frazier
Deborah Fries
R. Jay Geiger
Ellen Ghelardi
Orville Hawk
Charles Keim
Ken Kirshner
Suzanne Kresge
Amy Meleck
Theresa Podguski
Rolf Schlake
Dave Schrum
Rusty Sullivan
Peter Smith

Thanks also to John Hughes,



The Gift of Music

December 15 – “And a good time was had by all.” A well-worn cliché, but it fit the occasion of our annual holiday music performance. The program showcased the expertise of the Community Music School (CMS), its faculty and student. Under the experienced, steady hand of our member, George Schermerhorn, its former director for 17 years, we were introduced to Dennis Duda, CMS new Executive Director, Carolyn Clarke, Director of Development and Marketing and the President of its Board, “Rusty” Sullivan (sounds familiar – he gets around and does the right things!).

But the true focus was on the performers. The opening number featured one of CMS’s newer students, 12 year old Gregory Gennara, who played Accolay’s Concerto No. 1 on his violin accompanied by Dr. David Saturen. Young Gregory not only showed how well he mastered this difficult musical instrument after taking lessons for only four years, but he played the entire piece without resorting to any written music! Watching this well-rounded

student gives one renewed faith in the new generation of our country: multi-talented, motivated and involved.

But then it was time for a genre of Holiday Music presented by a faculty member and a local music teacher, Dr. David Saturen and Dr. Nora Suggs, respectively. While their resumes are impressive as teachers, composers, arrangers, etc. they also showed that they are true musicians in their own right.

This program gave us another reason to reflect upon some of our less publicized and recognized Lehigh Valley treasures - the Community Music School. Celebrating their 25 years in “Harmony with our community” CMS is a non-profit musical education organization which continues to reach nearly a thousand members through instruction in nearly every instrument and voice. Cultural organizations have a tough time competing with other private and public interests but are needed if we want to perpetuate our way of life which makes the Lehigh Valley a great place to live, not only in the holiday season, but throughout the year.

~ Charlie Keim

From the President

(Continued from page two.)

Michael Milkin, junk bond king, made a fortune when found out that the default rate on even B-grade bonds was low. The same is true with these micro loans. The repayment rates are 98%. (Forget it, Andre,

Larry, Dave, there’s no money in it. You can’t get the same gouging fee structure you’re accustomed to.) “Dr. Yunus’s simple idea of microcredits has revolutionized humanitarian assistance efforts,” said past RI President James Lacey.

This Rotarian’s microloan concept has grown greatly. Your Paul Harris funds have helped foster Rotary-sponsored village banks in 12 countries. This is the kind of program that not only demonstrates Rotary’s “Service above Self,” but enables a new “self” to become a contributor and a provider of service.

Why I Give to Rotary



I give to Rotary because:

- (a) I believe in the good works Rotary does (dictionaries for kids, pool pals, supporting B&G Club, supporting the Allentown Band, scholarships);
- (b) Rotary’s values are congruent with mine;
- (c) Rotary doesn’t constantly pester and beg for money;
- (d) Rotary doesn’t whine;
- (e) Miniscule overhead or fund-raising expense. 100% of my gift goes for programming;
- (f) I’m glad for what I have and it feels good to share with others

~ Art Weinrach

Paul Harris, Richard Iobst Fellows By the Numbers

December 1 – Past President Kathy Frazier explained the requirements to become Paul Harris Fellows and Richard Iobst Fellows, which is \$1,000 donations to either Rotary International Foundation and/or \$1,000 to our Allentown Rotary Foundation.

The Richard Iobst Foundation's mission is to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty. The Iobst Foundation began in 1917.

Educational programs include Ambassadorial Scholarships, Group Study Exchange and grants provided to university teachers to work in developing countries.

Humanitarian programs are funded through R.I. for projects to improve the quality of life, to provide health care, clean water, food, education and essential needs, primarily in the developing world.

Our club Foundation was created in 1969 to contribute to the betterment of the Allentown area, including donating monies to qualified charitable and social welfare organizations. It also provides annual scholarships to local students.

Kathy recognized both the Harris and Iobst Fellows and gave special recognition to Allentown Rotarians who are Fellows of both foundations. These contributors are Ibi

Balog, Barbara Bigelow, Wendy Body, Bob Brown, Wallace Eldridge, Orville Hawk, Grayson McNair, Rolf Schlake, Bill Siegele, Pete Smith, Bob Stevens and Art Weinrach.

Community Service Grants

Amy Meleck reported for the Community Service Committee. The dictionary project was a huge success resulting in 1,300 dictionaries delivered to 13 Allentown schools to 3rd graders. She recognized the Rotarians who volunteered to interact with the students, and a special thanks to Michele Varricchio for labeling and delivering the dictionaries. She also thanked the donors who raised \$1,000 toward the project.

Next on the agenda was the presentation of the Allentown Rotary Foundation's Community Service Grant. Amy noted that it was a very tough decision for her committee to select one organization out of 42 applications to receive one award of \$10,000.

The \$10,000 check was awarded to St. Luke's Hospital, Allentown Campus, to fund a vision program partnering with Raub Middle School in their neighborhood. It has been determined that a large number of Raub students need glasses in order to be able to succeed in school.

The grant was presented to St. Luke's board member Bob Black, who is a member of

Allentown Rotary. He graciously accepted the grant because of his belief that St. Luke's is a premier hospital of caring in the Lehigh Valley.
~ Suzanne Kresge



Recent Guests at the Allentown Rotary

Carol Carpenter
guest of Suzanne Kresge & Amy Meleck

Arthur Hochhauser
guest of Art Weinrach

Michele Wogaman
Maria Tjeltvaif
Maureen Joly
guest of Steven Wogaman

Kate Roberts
guest of Kathy Frazier

Lisa Fichera
guest of Rod Wells

Larry Hilliard
guest of Frank Concannon

Michael Adams
Jim Rivera
Timothy Rivera
guests of Joyce Daugherty

Susan Williams
guest of Debra Lamb

Ten Reasons to Join Rotary



1. Opportunities to serve.
2. Personal growth & development.
3. Professional networking.
4. Friendship.
5. Cultural Diversity.
6. Good Citizenship.
7. World Understanding.
8. Entertainment.
9. Ethical Environment.
10. Family Foundations.

For more information log on to www.rotary.org or
www.rotarydistrict7430.org

February Birthdays



- 1 Warren Armstrong
- 10 Julian Moore
Meg Holland
- 15 Wallace Eldridge
- 23 George Schermerhorn
- 24 William Stephens, Jr.
- 26 Carol Halper
- 27 Frank Concannon
Karen Angelo
- 28 Rodney Wells

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