

the Rotary Smile

Allentown, Pennsylvania

www.rotarydistrict7430.org

August, 2007



District News

**Rotary International
Reading Phillies Night
August 9 - 7:05 p.m.**

Join fellow Rotarians for a fun night at The Reading Phillies! Rotary Reserved Seats: \$8.00, or General Admission tickets: \$5.00. Note 50% of all ticket sales will be donated to The Rotary Foundation, and each club will receive credit for the tickets sold through their club.

**Philadelphia Phillies
vs. Los Angeles Dodgers
Wed. August 22 - 7:05 p.m.**

Proceeds benefit The Rotary Foundation and the South Jersey Food Bank. Remember to bring non-perishable food items!

**Rotary District 7430
Annual Golf Tournament
Silver Creek Country Club
Thurs. Sept. 13 - 1 p.m.**

Proceeds support The Rotary Foundation and Rotaplast.

*Information and ticket forms
can be found on the district
website: rotarydistrict7430.org.*

Pointers for Personal Safety

June 15 – Sergeant Ed Bachert of the Allentown Police department gave an interesting talk about Personal Safety. We were immediately caught up in the topic when three of our own Rotarians – Amy Meleck, Ibi Blalog, and Al Bova – described their own experiences with burglars. Two of the incidents occurred in their homes; a third occurred when Al and his wife were walking.



Sergeant Bachert explained we can prevent problems at home, in the car, and while walking. Simple home safeguards include:

- Keep doors and windows locked.
- Put motion sensors on outdoor lights.
- Put a peephole in the front door.
- Put the blinds down at night and keep some lights on.
- Don't let strangers in your home without checking ID.
- Dogs are a good deterrent.
- Change the locks, use deadbolts, and limit the number of keys you give to friends.

When you are on vacation, be sure to:

- Cancel newspapers and mail.
- Inform family and neighbors.
- Put lights on timers.
- Notify the police department.
- Pull the emergency cord to disable the garage door.

Sergeant Bachert also discussed safeguards for using your vehicle:

- Keep doors locked when you are in the car.
- Keep room between your car and the car in front of you. Make eye contact with pedestrians when you are stopped at a corner.
- Don't leave valuables or packages in plain view in the car.
- Don't leave your vehicle running.
- Keep items needed in your car in case it breaks down.
- In parking lots, have your keys ready in your hand before you leave the building.
- If someone follows you, drive to a police or fire station.

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The Rotary Club of Allentown
610-794-4101
 ~ A Member of Rotary International ~
 Club No. 121, District 7430
 • in our 94th year of service •

**We meet Fridays at noon at the
 Crowne Plaza, 9th & Hamilton Streets,
 Allentown.**

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to 31,000 Rotary clubs located in 167 countries.

Club Officers

President Ibolya Balog 610-433-3220
 President-Elect Pete Smith 610-395-7700
 Secretary Don DeLorenzo 610-967-3380
 Treasurer Tom Christman 610-434-9645
 Past President Rolf Schlake 610-770-0900

Board of Directors	Committee	Phone
David Schrum	Program	610-798-2510
Judith Barberich	Scholarship	610-282-1100 x1478
Rolf Schlake	Harris & Iobst Awards	610-770-0900
Richard Daugherty	International	610-437-3700
Joyce Dougherty	Fellowship	610-433-6556
Amy Meleck	Communications	610-770-1127
Larry Campbell	Community Service	610-391-9805
Pete Smith	Membership	610-395-7700
Cindy Lambert	Badge Board/Hospitality	610-776-3323
Bill Hacker	Youth	610-437-3340

Foundation Board Members

Ibolya Balog 610-433-3220
 Judith Barberich 610-282-1100 x1478
 Amy Beck 610-770-9781
 Barbara Bigelow 610-437-0795
 Albert Bova 610-395-5910
 Larry Campbell 610-391-9805
 Thomas Christman 610-434-9645
 Wallace Eldridge 610-366-0843
 Suzanne Goodell 610-799-1204
 Platte Moring III 610-435-8414
 Marcella Moyer Schick 610-794-5129
 Rolf Schlake 610-770-0900

From the President



One of the four Objects of Rotary is the development of acquaintance as an opportunity for service. The optimal way to achieve the objective of developing acquaintance is by attending Rotary meetings. Regular attendance at club functions is one of the conditions of maintaining membership in Rotary. For the month of June

***The optimal way to
 “develop acquaintance”
 is by attending
 Rotary meetings.***

2007 our club members’ attendance was 59.7%.

In addition to our weekly lunch meetings, service projects, fellowship events and committee meetings provide attendance credits within our club. Visiting other clubs is a great way to broaden one’s circle of acquaintances and earn attendance credit.

If a temporary or prolonged condition prevents regular attendance, members should contact either me or Don DeLorenzo, club secretary, to

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Strumming a Happy Tune!

July 13 – The club enjoyed a presentation on the history and current status of the C. F. Martin Guitar Company, a Lehigh Valley landmark since 1839. Mr. Scott Follweiler, director of sales and marketing, was our guest.

Mr. Follweiler traced the origins of the company that spans six generations. Founded by C. F. Martin, Sr. in Germany in the early 1800's, Martin moved his family and business to America in 1833. First settling in New York City, Martin soon found the atmosphere of the city too confining. In 1839 he moved to the Nazareth area, settling in Cherry Hill. In 1859, Martin moved again into the borough of Nazareth where the company still has its operations.

“Not Many But Much” is the company motto. For generations, the Martin guitar

company has made guitars like artisans, handcrafting each instrument from solid wood and often embellishing them with pearling. Today Martin produces over 80,000 instruments annually.

Mr. Follweiler showed the Rotary audience one instrument that retails for \$110,000. He said they produce a number of collector's edition style guitars such as this. However, the company today produces 120 different models of guitars.

Mr. Follweiler invited the audience to attend the company's factory tour and to visit the new Martin museum to learn more about the history of their world famous guitar. For more information please check out www.martinguitar.com.

~ Ken Daniel



From the President

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request a leave of absence. We want to ensure that our members remain in good standing, but if we receive no communication about a hardship, we cannot develop an accommodation.

The upcoming programs and the committee events over the year ahead provide ample opportunity to

maintain good attendance records. I always found it fun and enjoyable to participate in projects with fellow Rotarians, and hope you will too. Please make sure to advise Don of any attendance credits other than the weekly meetings. Committee and project leaders need to submit the names of participating members to ensure all credits are accounted for. I look forward to seeing you throughout the year.



**Congratulations to
Members who
achieved
Six Months
Perfect Attendance
Jan. - June 2007**

Warren Armstrong
Ibolya Balog
Christine Bauder
Gordon Campbell
Thomas Christman
Frank Concannon
Richard Daugherty
Don De Lorenzo
Wallace Eldridge
Kathy Frazier
Ellen Ghelardi
Charles Keim
Kenneth Kirshner
Suzanne Kresge
Amy Meleck
Theresa Podguski
George Schermerhorn
Rolf Schlake
David Schrum
Donald Sullivan, Jr.
Peter Smith
George Spill
Arthur Weinrach

Personal Safety

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If all else fails, drive to Dunkin Donuts; you can always find a cop there!

Finally, Sergeant Bachert gave some tips for how not to be a victim while walking:

- Use assertive body language; look around while walking.
 - Don't go out alone in unfamiliar areas.
 - Walk on busy streets, not baack alleys.
 - Don't stop to talk to strangers.
 - Take elevators rather than the stairs.
 - In elevators, stand near the control panel.
- Get off the elevator if another occupant makes you nervous.

~ Suzanne Goodell

August Birthdays



1	Ann McManus
9	Sils Silsbee
10	Nancy McCullar
13	Wendy Gail Body
15	Angelo DiStefano
16	Andree Johnson Karolyn Vreeland Blume
20	Theresa Podgusi
24	William Hacker
26	Harold Heydt
28	Heather Strancosky



August 5 is Romper Day! (rain date Aug. 6)
Contact Larry Campbell to volunteer: 610-391-9805



August Meetings Event Schedule

- 3rd - Classification Talk:
Bill Consugar
- 10th - Green Building
Construction: Rusty Sillivan
- 17th - Rotary Shelterbox
Project: Dale Rubinkam
- 24th - Court Appointed Special
Advocates: Judge Reibman
- 31st - No meeting today

Coming in September

September 9th - District
Governor Jerry Long

the Rotary Smile



Allentown Rotary Club
5540 German Road
Emmaus, PA 18049