

the Rotary Smile

Allentown, Pennsylvania

www.rotarydistrict7430.org

July 2008



District 7430 News



Join your fellow Rotarians for a fun night at the Reading Phillies!

Rotary International Reading Phillies Night will be held on August 7 at 7:05 p.m.

Rotary Reserved Seats: \$8
General Admission: \$5

Have a night of fun knowing that 50% of all ticket sales are donated to The Rotary Foundation. You also can buy tickets and donate them to the Reading Olivet Boy's and Girl's club. Each club receives credit for tickets sold through their club.

The deadline for ticket requests is July 20th. Call Tom Frebel (610-678-1759) or at: tfrebel@rohmhaas.com

Tickets will be mailed to each club. Thank you for your participation and support of The Rotary Foundation!



In-coming club president, Pete Smith, is given the President's pin by outgoing president, Ibi Balog, during a meeting in June at the Holiday Inn..

President's Plan for 2008-09

The Rotary Club of Allentown enters its 95th year with a proud history of service. President Ibi, with the indefatigable assistance of Secretary Don, Treasurer Tom, Foundation President Barbara Bigelow, our committee chairs Dave Schrum, Judy Barberich, Larry Campbell, Rick Daugherty, Joyce Dougherty, Bill Hacker, Cindy Lambert, Chris Bauder, Amy Meleck and ex officio Rolf Schlake, all deserve our heartfelt thanks.

Rotary International President-elect Dong Kurn Lee has designated the "Make Dreams Real" for the Children of the World theme for Rotary year 2008-2009. World

health organizations estimate 30,000 children perish daily due to poor health, fostered by filthy water, hunger and

illiteracy. Rotary commenced an initiative to address this problem and others have recently joined the effort. Most notable example: The Rotary Polio Plus campaign, begun 18 years ago, has almost eradicated polio. This year, Bill and Melinda Gates' Foundation

(Continued on next page.)

***Keep doing what we are doing,
round up some new members
to help us do more of it, and,
in the process have a lot of fun!***

**The Rotary Club of Allentown
610-794-4101**

www.AllentownRotary.org

~ A Member of Rotary International ~
Club No. 121, District 7430
• in our 95th year of service •

**Meeting Fridays at noon at the Holiday Inn
9th & Hamilton Streets, Allentown**

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to 31,000 Rotary clubs located in 200 countries.

Club Officers

President Pete Smith 610-395-7700
President-Elect Judy Barberich 610-282-1100 x1478
Secretary Don DeLorenzo 610-967-3380
Treasurer Tom Christman 610-434-9645
Past President Ibolya Balog 610-433-3220

Board of Directors	Committee	Phone
Theresa Podguski	Program	610-778-3305
Mark E. Emswiler	Scholarship	610-967-2141
Ibolya Balog	Paul Harris/ Iobst awards	610-434-3995
Richard Daugherty	International	610-437-3700
Christine Bauder	Fellowship & Communication	610-821-0311
Larry Campbell	Community Service	610-391-9805
Judith A. Barberich	Membership	610-282-1100 x1478
Cynthia A. Lambert	Badge Board/Hospitality	610-776-3323
William C. Hacker	Youth	610-437-3340
Platte B. Moring III	By-laws & Parliamentary	610-435-8414

Foundation Board Members

Ibolya Balog 610-433-3220
Judith Barberich 610-282-1100 x1478
Amy Beck 610-770-9781
Barbara Bigelow 610-437-0795
Albert Bova 610-395-5910
Larry Campbell 610-391-9805
Thomas Christman 610-434-9645
Wallace Eldridge 610-366-0843
Suzanne Goodell 610-799-1204
Platte Moring III 610-435-8414
Marcella Moyer Schick 610-794-5129
Rolf Schlake 610-770-0900
Pete Smith 610-395-7700
Richard Snyder 610-434-3970
John Toner 610-433-8903 x 206

From the President

(Continued from page one.)



Pete Smith

gave \$100 million to the Rotary Foundation with a request that we (1.2 million Rotarians) match this gift over the next three years. All Rotary clubs are being asked to focus their energy on projects relating to the needs of children as outlined above. Our club focus and activity levels suggest we are ahead of the curve!

Secretary Don and Treasurer Tom have graciously agreed to continue their respective roles. Their diligence provides unmatched club continuity for which we are grateful.

***I sincerely believe
we are equipped
to meet the challenges
of a new Rotary year.***

Our club enjoys great advantage due to our membership size and diversity. However, to maintain and grow we must diligently recruit and retain new members. Inviting new prospects to join us should not be difficult! We are a fun club with a lot going on!! Judy Barberich chairs

(Continued on page seven.)



Vo Tech Awards

June 6 – “Day One” of our more traditional Rotary services to our community is the awarding of special recognition to Vo Tech students from our area. Four awards were presented to young graduates moving on to pursue their careers or further education.

Dave Shiner introduced Melinda Stumpf from Skills USA. Melinda has visited us before and once again reviewed the importance of the Skills Council to the business community. The Council consists of five Career and Technical schools all working together in program development. One of their prime goals, Melinda stated, is to teach students how to be “superemployees.” Within the broad range of skill programs include



SkillsUSA Vocational Award Recipients (left to right) Tara Vandeneynde, Sara Keider, Tim Letson ,and Amy Romberger.

carpentry, cosmetology, welding, dental technician and many more. In addition, there are currently 122 business members supporting Skills USA.

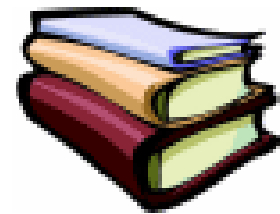
Awards were presented to: Tim Letson, a senior at Northern Lehigh High School, whose goal is to become a commercial construction manager; Tara Vandeneynde, also from Northern Lehigh High School, who will be going to Harcum College for dental hygiene; Amy Romberger, a senior at William Allen High School for her vocational skill and to Sara Keider, a Parkland High School senior, for leadership.

~ Jim Harper



Dave Shiner with Melinda Stumpf, SkillsUSA Executive Director

Book Drive Nets 190 Books for Children



The Community Service Committee reports that 190 books were collected in this year’s book drive, a few feet shy of their goal of a 10’ tall stack, but a ten percent increase over last year’s collection and yielding plenty of books to distribute to children at the Allentown YM/YWCA, the Boys Club and Girls Club of Allentown, and Casa Guadalupe. Thanks to all who contributed!



Roger and Louise Mullin Scholarships Awarded

May 9 – Since 1989, the Allentown Rotary Club Foundation has provided scholarships to local students who come from Allentown high schools. The fund was established with a major gift from the late Roger Mullin, who was CEO of Mack Trucks and an active member of the Allentown Rotary Club, and his wife, Louise.

The fund provides college scholarships to one worthy student from each of the three Allentown high schools. The scholarship awards are based on community service, leadership potential, academic achievement, and financial need. Each \$1,000 scholarship is renewable annually for four years of college.

Twelve students currently receive scholarship aid, so each year the Foundation is giving \$12,000 in scholarship assistance to talented students from this area.

The 2008 scholarship winners are:

Roland Nguyen, son of Hung and Chu Nguyen of Allentown, is a senior at Louis E. Dieruff High School. He plans to attend Lehigh University and major in mathematics. His high school activities include:



Mullin Scholarship winners (from left) Roland Nguyen, Kristie Hartz and Christine Kaufman.

National Honor Society, Drama Club, Chess Club, and Environmental Club. On the honor roll for the past four years, he is also a member of the boy's cross country team. He shared with us how inspired he was by his teachers, particularly his math teacher Mr. Chad Neff, one of his guests at the luncheon.

Kristie Hartz, daughter of Carol Hartz of Allentown, and Thomas Hartz of Easton, is a senior at William Allen High School. She plans to attend Temple University, majoring in the School of Communication and Theatre, with a minor in Spanish. Her high school activities include: Chorale, National Honor Society, Drama Club, Health Science Academy, Key Club, Science Olympiad, Student Government, and The Ultimate Frisbee Club. She has been on the honor roll for

the past four years. She is considering education, medicine and business as possible career paths.

Christine Kaufmann, daughter of Edward and Kathy Kaufmann of Allentown, is a senior at Allentown Central Catholic High School, graduating fourth in her class. She plans to attend Bucknell University, majoring in chemical engineering and minoring in dance. Her high school activities include; PA Junior Academy of Science, Scholastic Scrimmage, Youth Group and Youth Choir. She has been on the honor roll for four years.

It was heartening to all of us in attendance to see such bright, well rounded young adults on a path to become our future leaders.

~ Don Marron, with Barbara Bigelow and Judy Barberich

2009 U.S. Women's Open



May 16 – In July of 2009, the Saucon Valley Country Club will play host to the U.S. Women's Open. Former ESPN Analyst, Mimi Griffin, discussed this huge undertaking. As the Executive Director of the 2009 U.S. Women's Open, Mimi emphasized the need for "we." She is referring to the entire Lehigh Valley community, calling on us to show the world how great the Lehigh Valley truly is. She asked us to spread the word to family, friends and business associates. The Open needs 2,800 volunteers to serve on the 29 committees during the week-long event and, at the time of her speech, there were only 188 spots left.

Mimi is also the owner of MSG Promotions, the official marketing agency of the Open. Her company is partnering with as many local businesses as possible to supply the services, such as

landscaping and providing the air conditioning for the hospitality tents at the Open. Tickets for the event are on sale now. Currently, ticket prices are the same as they were for the 2000 Senior Men's Open also held at Saucon Valley CC. But get your tickets fast. On July 1, the ticket prices will increase to normally charged levels for LPGA events.

The 2009 U.S. Women's Open will be a truly affordable, family event. Children under the age of 17



will be admitted free with an adult. In addition, there will be a Kids Korner with instructional and entertaining clinics and a special guest, Robin Roberts, from Good Morning America.

~ Theresa Podguski

CORRECTION

Terry Neff's email address is:
terryd5@ptd.net



Did you know...

that your donation to the Allentown Rotary Foundation . . . bought dictionaries for third graders in the Allentown School District? . . . sent campers to learn leadership skills at Camp Neidig? . . . helped sponsor our business exchange with our Brazilian guests? . . . taught elementary school children how to swim? . . . brought Good Shepherd residents a casino night social event? . . . funded awards for outstanding vocational technical education students? . . . funded scholarships for twelve outstanding college students? . . . provided money for Rotary International's Rotaplast activities? . . . purchased two shelter boxes for disaster victims?

Please consider a special donation to the Allentown Rotary Foundation in honor of a friend or loved one. Every dollar is spent to further Rotary's mission in our community, and around the world.

~ Suzanne Goodell

Classification Talk

Roger Duperree

June 13 – If forced to summarize Roger Duperree’s classification talk in a word, that word would have to be “exemplary.”

In fact, both the talk and the man could be characterized by the very same word, whose synonyms include laudable, noteworthy, and praiseworthy, according to dictionary.com.

Duperree, who along with his wife of 25 years, Carol, serves as a Salvation Army Officer, used the Rotary Four-Way Test to guide his lunchtime presentation, as he has used principles of the test to guide his career and his life.

- * Is it the TRUTH?
- * Is it FAIR to all concerned?
- * Will it build GOODWILL and BETTER FRIENDSHIPS?
- * Will it be BENEFICIAL to all concerned?"

Applying humor to his presentation, and his life, Duperree began his talk by commenting on the “conven-



Carol and Roger Duperree after his classification talk.

ient truth” propagated by his hometown, Punxsatawny, PA, a “quaint little community” whose groundhog predictions “conveniently” come true whether Phil sees his shadow or not each February.

Then, moving on to the second question in the test and more serious matters, Duperree said that the first time he was confronted with the fact that life isn’t fair happened when he was in high school and spent seven weeks in the hospital. His hospital roommate was a young man suffering from sickle cell anemia who was in severe pain almost constantly and passed away during the time Duperree knew him.

This ultimately led Duperree to his chosen career, he says. “From that point I knew that life wasn’t fair,” he said. “I wanted to do

something with my life to even out the odds a little bit for people.”

That something, he says, has turned out to be the Salvation Army, an organization clearly focused on building goodwill and better friendships.

“People are what make the Salvation Army happen,” he said, adding that in 2007 they served 35 million people at a cost of \$3 billion, helping 22,000 people in the Lehigh Valley alone.

In examining whether his life is meeting part four of the test, Duperree answers with a heartfelt, “I really, really hope so. We can never benefit people alone,” he says. “The only way the test makes sense is when you clasp hands and walk into the future together. If we don’t do it that way, the test is way too hard to pass,” he says.

~ Jennifer Marangos



Al Bova greets Roger after the meeting.

From the President

(Continued from page two.)

our membership committee and we have promised to help her identify new member prospects.

Theresa Podguski is taking the reins of the program committee from Dave Schrum who has her set up with a calendar already booked through September! Thank you again Dave!!

Chris Bauder has done a wonderful job handling our public relations for the last several years, has agreed to continue and further has agreed to head the Fellowship Committee. As the “club communicator” we are confident she can get fellowship back up top speed! She will be cracking the whip on the rest of her committee!

Larry Campbell, President-elect for 2010-2011, has done a terrific job with our community service and has also agreed to continue heading that committee. Bill Hacker has masterfully revived Pool Pals and has committed to another year at that post. Cindy Lambert has done a great job and will continue to chair the all-important “front door” of our club, the hospitality and badge board committee. Rick Daugherty has also done a yeoman’s job with the international committee and group exchanges. He is already looking into the



New members (left to right) Roger Duperree, Marc Solk, Susanne Sheppard, Hester Bade, and Budd DiStefano enjoyed their Allentown Rotary orientation program last month.

“plan” for 08-09. As ex-officio, Ibi will head the Paul Harris and Iobst Fellowship committee. Platte Moring joins the board this year and brings huge constitutional law experience to the position. As our “of counsel,” Platte will review our bylaws to make sure they coincide with those of the grander organization. He may also be asked to enforce the proposed \$5 fine (proceeds to the foundation) to be imposed on those members who forget to turn off their cell phones.

Mark Emswiler is new to the board and will head the scholarship committee. He has also agreed to be our in-house construction superintendent.

Barbara Bigelow will continue to head our Allentown Rotary Foundation which continues to grow and

provide us the resources to continue our mission. Whenever you feel generous, remember our Foundation!

Overall, the plan for 2008-2009 is simple: Keep doing what we are doing, round up some new members to help us do more of it, and, in the process have a lot of fun!! Our club is your club so with your help and the 36 years of extensive training you have provided me, I sincerely believe we are equipped to meet the challenges of a new Rotary year. Happy Summer!!

~ Pete Smith



The deadline for the August SMILE is July 18.



Camp Neidig participants sponsored by our club (from left): Shante Grayer, David Miller, and Quentin Hicks.

Happy July Birthdays



- 2 Sandra Zales
- 6 Bob Brown
Al Bova
- 11 Ibi Balog
- 24 Robert McNabb
- 27 Tom Huff



Be sure to check out our new website: www.allentownrotary.org

July Meetings Event Schedule

4th – No Meeting Today

11th – Generations of
Communication:
Ken Matthews

18th – District Governor

25th – Classification Talk:
Ed Pawlowski

Coming in August

August 1st – Parks & Recreation



the Rotary Smile

Allentown Rotary Club
5540 German Road
Emmaus, PA 18049